

#StartupVapi



Season 2

Competition Details

AN INITIATIVE BY STARTUPVAPI COMMUNITY

www.startupvapi.com



VISIT OUR WEBSITE

www.startupvapi.com/startupstar



Season 2

- ◇ Open only for the students of Valsad District including Daman and Silvassa.
- ◇ Applications will be taken from schools and colleges only through startup cell.
- ◇ Individual or a Team can register (team cannot exceed 5 members).
- ◇ In case of team entry participants have to pay registration charges of each round per head.
- ◇ Maximum 20 registrations will be taken from a school or department.
- ◇ Per department/ school one startup cell is required.
- ◇ Registrations will get closed once 300 entries are registered on system before closing date even though 20 entries are not completed per school/ department.

COMPETITION PROCESS AND SCHEDULE

SCREENING ROUND

- ✎ Upon registration by the Startup Cell incharge the participant will receive his login details through Email.
- ✎ For screening round participant has to upload the video of elevator pitch (max. 60 sec) as per instructions.
- ✎ Last Date for submitting video for screening round is: 00-00-2022. (Midnight).
- ✎ The results of screening round will be declared soon on website.

IDEATION / ROUND 1

- ✎ From the screening round, 100 ideas will be selected for Ideation or Round 1.
- ✎ Ideation / Round 1 will be held live on Zoom.
- ✎ Participants will have to develop their understanding of the ideas further and give a presentation of 3 mins in this round as per the requirements.

STRATEGY / ROUND 2

- ✎ From the ideation round, 30 best ideas will be selected for strategy or round 2.
- ✎ Strategy / Round 2 will be held live on Zoom.
- ✎ Participants will have to do further market research and give a presentation of 5 mins in this round as per requirements.

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BUSINESS PITCH / FINALE

- ✎ From strategy round 10 finalist will be selected for the finale.
- ✎ Participants will have to prepare a complete business plan with projections give a presentation of 10 minutes in this round is per the requirements.
- ✎ In the finale 3 best ideas will be selected as winners and awarded the price money.

PARTICIPATION FEES

- ✎ Entry fees for Round 1, 2 and finale must be paid within 48 hours of the result declaration for the participants to enter the next round of the competition.
- ✎ No excuses of failure of internet or wi ficonnection will be considered, and it shall be the responsibility of participants to manage required support during the live presentations.
- ✎ All entry fees must be paid online on the link provided on our website.
- ◇ Winners will have to sign an MOU with StartupVapi/ Pehal.
- ◇ The funding of the winning amount will be processed in 3 stages consisting a timeline of 90 days.
- ◇ 40% of the winning prize will be processed for Development stage. In Development stage the candidate has to do research, gather relevant data and design a roadmap to develop the business idea in a model in 30 days.
- ◇ Once the proof of roadmap is provided next 30% of the winning prize money will be processed for Go to market stage. The candidate will get the timeline of 30 days to market the product or service and acquire the proof of traction / customers.
- ◇ The last stage of 30% funding of the prize money will be processed once the Proof of Concept/ Idea/Business is achieved by the participant to further continue the growth of his venture.
- ◇ StartupVapi will be supporting for the development of POC [Proof of concept] in terms of mentorship and trainings. (Nontangible support).
- ◇ StartupVapi will be entitled a non- negotiable 2% promoters stake in the ventures of winners started with the support of this competition.
- ◇ In case of groups, one person must be appointed as CEO/ Founder and shall be responsible of the startup/ business.
- ◇ StartupVapi will support the successful startup to connect with prospective investors and angel network for further seed stage funding and other resources.



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“Good Fortune is what happens when opportunity meets with planning.”

BUSINESS MODEL CANVAS - B.M.C.

Key Partnerships	Key Activities	Value Position	Customer Relationship	Customer Segments
	Key Structures		Channels	
Cost Structure			Revenue Stream	